



AISLEYNE LAUNCHES OWN CLOTHING RANGE 'UNIQUE BY AISLEYNE'

From model to 'Big Brother' contestant to patron and ambassador of fund-raising causes, Aisleyne has now set new heights to the world of fashion. Partnering with leading high-end fashion distributors, Unique Collections Limited, Aisleyne has launched an exciting signature clothing range – **'Unique by Aisleyne'**.

Aisleyne's inspiration for fashion stems from an early age when her mother, a fashion designer and owner of a covetable clothing label in Kensington, would leave patterns and fabrics strewn around the house. Aisleyne could do nothing more than touch, absorb and play with the abundance of beautiful fabrics within her grasp...a memorable experience she will always cherish.



The spring/summer collection of over 60 glamorous yet functional dresses, tunics, skirts and shirts are made from luxurious fabrics including elegant chiffon, finest silk and stretch jersey to create an exciting, visual fashion statement. Each piece takes inspiration from the silhouettes and hues that mirror Aisleyne's personality and lifestyle ...bright, sparkling and every bit distinctive; bold prints, stunning embellishments, pretty butterfly detailing and precious gems depict her 'unique' fashion sense. Prices range from £40-£99.

Never seen at red carpet events without her signature collection, Aisleyne is a great envoy for her designs which are already a firm favourite of singer Lisa Maffia and model Orlaith McAllister who were both photographed at a recent awards ceremony wearing Aisleyne's designs.

Aisleyne says: "Fashion is such a powerful tool, especially for women... the right look, fabric, colour or even shoes can boost your confidence, lift your mood, image and attitude. I'm so delighted to be working alongside a company with such a great reputation and wealth of experience in the apparel industry. With all the key players in place this opportunity is sure to be a real success story."

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Note to editors:

- Unique Collections Limited has its flagship showroom in the heart of Manchester
- Unique Collections Limited's sister companies consist of Unique Woman (Classic Occasion Wear) and Poetic Justice (Designer Casual Wear)
- Between the 3 companies, the Unique group now distributes its brands to over 1,200 opinion leading retailers across Europe
- The Unique groups stockists include: Asos.com, Browns (Glasgow), Drome (Richmond), Hoopers Department Stores, Fenwicks (Brent Cross), Richmond Classics (Bournemouth)